



Professional Electrical Apparatus Recyclers League (PEARL)

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Electrical Safety Expert and Author Jim White to Deliver Keynote Address at 2013 PEARL Electrical Safety, Reliability and Sustainability Conference & Exhibition

White keynote headlines three-day event in New Orleans that also features exhibits, educational sessions, technical training, receptions and social activities

AURORA, Colo., March 15, 2013 – Noted electrical safety expert and author Jim White will be the keynote speaker at the 2013 PEARL Electrical Safety, Reliability and Sustainability Conference & Exhibition being held May 18-20 at the Hotel Monteleone in New Orleans. White, training manager for Shermco Industries, Inc. in Dallas, TX, is scheduled to speak at 9 a.m. on Monday, May 20.

Jim White is a well-known and respected safety advocate with more than 35 years of experience in technical skills and safety training for electrical power system technicians. His keynote address will center on why many companies and managers view maintenance as an overhead cost and the misconception that there's no visible return from the maintenance investment, particularly when equipment seems to be functioning well.

Highlights of White's speech will include:

- NFPA 70E 2012 maintenance requirements
- Why circuit breakers must be maintained
- Circuit breaker operation
- Circuit breaker issues

In addition to White's role as training manager for Shermco Industries, Inc., he is the principal member of the NFPA Technical Committee and an IEEE Senior Member. White has authored two books: "Significant Changes to NFPA 70E – 2012 Edition" and "Electrical Safety, A Practical Guide to OSHA and NFPA 70E".

Now in its 16th year, the PEARL (Professional Electrical Apparatus Recyclers League) conference and exhibition will also feature exhibits, educational sessions, technical training, receptions, and fun social activities.

On Saturday, May 18 attendees, spouses and guests are invited to take a journey aboard the authentic Sternwheel Steamboat Natchez. Live jazz music and Cajun style lunch will be provided during this two-hour cruise on the Mississippi River. Located on the French Quarter dock a short walk from the Hotel Monteleone, boarding will begin at 11 a.m. with departure scheduled for 11:30.

And what visit to New Orleans would be complete without a memorable experience on Bourbon Street? PEARL encourages members and non-members to stroll over to Bourbon Street to get acquainted and enjoy New Orleans style hors d'oeuvres and local libations during the Bourbon Street Bash on Saturday night from 7-10. This exciting social activity will take place on a private balcony overlooking Bourbon Street, again just a short walk from the Hotel Monteleone. Complimentary admission tickets will be provided with participants' conference registration credentials.

To access the full conference agenda (subject to change) -- including a description of all social activities -
- and to register for the event please see the [PEARL conference program brochure](#).

About PEARL

Founded in 1997, the Professional Electrical Apparatus Recyclers League (**PEARL**) creates, collects, and disseminates information, policies, procedures, and standards to ensure the proper recycling and reuse of electrical power equipment. Its 70+ corporate members must meet strict technical, safety, and operational requirements.

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