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## ***Shermco Electrical Expert James White to Deliver Keynote Address at 2015 Electrical Safety, Reliability and Sustainability Conference & Exhibition***

***Keynote and Session Speakers to Present on Product Developments, Leadership Management, Strategic Planning, and PEARL Technician Certification***

**AURORA, Colo., January 9, 2015** – Electrical expert James White will be the keynote speaker at the 18<sup>th</sup> Annual Electrical Safety, Reliability and Sustainability Conference & Exhibition being held April 24-27, 2015, at the Hyatt Regency Cleveland at The Arcade in Cleveland, Ohio. White, training director at Shermco Industries and a principal member of the National Fire Protection Association (NFPA) Code Making Panel 13 of the National Electrical Code, will discuss the latest changes to the 2015 NFPA 70E standard for electrical safety in the workplace. Additional session speakers from Select Equipment, Eaton Corporation, Utility Relay Company, Rochester Institute of Technology, National Field Services, National Switchgear, and more will speak on industry topics including new product development, leadership management, strategic planning, and PEARL technician certification and maintenance of electrical systems.

Following welcoming remarks from PEARL president Stephen Reames, White's keynote address, "2015 NFPA 70E Changes," will highlight new NFPA articles, terminology, definitions, requirements, and programs. Mr. White has been in the electrical power industry since 1968, has been training since 1981, and is the alternate InterNational Electrical Training Association (NETA) representative on the NFPA 70E committee.

The Professional Electrical Apparatus Recyclers League (PEARL) conference and exhibition will feature technical presentations and updates on low-voltage electrically operated breakers and components, retrofitting, code requirements, ground fault protection, electrical apparatus sustainability through remanufacturing, effective training, and PEARL technician certification. More information on the conference, including conference and hotel registration, can be accessed at [www.electricalsafetyandreliability.com](http://www.electricalsafetyandreliability.com).

The conference's dual-track format includes two days of technical presentations and a hands-on training track.

**About PEARL:**

Founded in 1997, the [Professional Electrical Apparatus Recyclers League \(PEARL\)](#) creates, collects, and disseminates information, policies, procedures, and standards to ensure the proper recycling and reuse of electrical power equipment. Its 70+ corporate members must meet strict technical, safety, and operational requirements.



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