



TRAINING - How To Identify Counterfeit Circuit-breakers

Custom's Anti-Counterfeit US Breaker Training (English and Spanish)

This report provides a summary of how to identify a fake or counterfeit GE circuit breaker and distinguish it, for purposes of further counterfeit evaluation, from a genuine GE circuit breaker. For example, one key **distinguishing feature** of a genuine GE residential circuit breaker is **laser etching of the GE logo and rating listing**.

This report is available in both English and Spanish. **You may obtain a copy of this report from your Sales Representative.**

Customs officials trained in Fujian Province in China

GE has recently completed training of Fuzhou and Xiamen customs officials to help them more readily identify counterfeit GE products in the Ziamen and Fujian provinces in China.

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Process To Follow If A Suspected Counterfeit Is Identified

When you **suspect that a GE product is a counterfeit** please follow these steps:

- 1) Call your Sales Representative and report the circumstances. (GE employees may report through the anti-counterfeit incident reporting data form accessible through the ABC Menu.)
- 2) Acquire a sample of the suspected counterfeit product.
- 3) Collect the following information and communicate it to your Sales Representative:
 - Country and city in which counterfeit was discovered
 - Exact location where counterfeit goods and/or packaging was discovered (address, store name, etc.)
 - Who discovered the potential counterfeiting and when (name, date, circumstances)
 - What are the suspected counterfeit product types and brands (Please obtain a sample or photographs)
 - Any information regarding magnitude of problem? (quantity, cost, volume, amount)
 - Any further information (distributor name in region, point of contact, etc.)
 - Who the report was prepared by
- 4) Mail the sample to GE via priority mail or provide to your Sales Rep

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Contact

EDITOR: Rodney Young
 GE Consumer & Industrial
 (860) 747-7568
[Rodney Young](#)

Actions Taken By GE In Response To Counterfeits Throughout The World

GE initiates criminal actions against suspected counterfeiters in Panama

The Panamanian government is proceeding with a criminal investigation on behalf of GE against a major supermarket chain suspected of trafficking GE counterfeit circuit breakers. The US Government is supporting these efforts.

GE initiates investigation in Columbia

GE is proceeding with counterfeiting investigations in Bogotá Columbia where GE believes suspected counterfeit circuit breakers have been sold and are currently being marketed. Similar efforts are under way in other locations throughout Latin America.

Tungsramp lamp raid in China

A counterfeit products raid has been conducted by Chinese authorities against the Foshan Shunde Benbon Electrical Co. Ltd. In Foshan City, Guangdong province, China, after over 2,000 boxes of Tungsramp lamps were initially identified.

Damages sought from Lamp counterfeiter

Settlement negotiations are continuing with Peter Wu and Romeia Questol in the Philippines, where counterfeit charges were filed by the Philippine government, on behalf of GE against the defendants for selling counterfeit Tungsramp lamps. GE's goal is to recover costs and damages caused by the defendant's counterfeiting activity.

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NEMA Anti-Counterfeiting Article and other News

NEMA Drives Anti-counterfeiting Efforts

A link is provided for the June 2007 publication of NEMA. On page 6 of the publication an article entitled, "NEMA drives anti-counterfeiting efforts", by Clark Silcox, recites efforts by NEMA to combat counterfeiting.

<http://www.nema.org/media/ei/upload/NEMAJune07.pdf>

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GE is a member of 

Hong (David) Lin new anti-counterfeit hire for Asia

David Lin recently joined the China Technology Center, where he will be assisting David Tiang with anti-counterfeiting efforts throughout Asia. David joins GE as an intern while attending the Shanghai Jiao Tong University, at the Research Institute of Intellectual Property Law School.

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